

Simplicity Pro™

Non-Prescription Hearing Aid



PREMIUM DEVICE
SUPPORT!



*Less than 1"
in height!*

The ReadyWear Hearing System!

The Simplicity Pro is a professional quality Over-The-Ear (OTE) hearing aid designed for adults with a mild to moderate high frequency hearing loss. About 90% of this population do not pursue hearing aids because the current delivery models are seen as too complex, expensive, and financially risky.

The Simplicity Pro offered through Henry Schein is designed to address these concerns by being simple, inexpensive, and risk free. Simplicity Pro is professionally preprogrammed for typical mild-to-moderate, high frequency hearing loss. Having the essential features required by this population.

Non-prescription hearing aids can address one of today's major chronic health issues with a program that is very easy to implement, requiring minimal physician and staff effort.

The Simplicity Pro appeal:

- Discreet behind-the-ear style
- Designed for high frequency loss
- Comfortable "open ear" sound
- Fits mild to moderate hearing loss
- No fitting or programming
- No hearing test



Ready to wear right out of the box!



No need for a hearing test, customized programming, or ear impressions before device purchase. No fine tuning or adjustments after the sale. Extensive manufacturing experience has shown that the majority of this population will benefit from this type of program.

Simplicity Pro devices fit comfortably and discreetly behind the upper portion of the ear.

It doesn't interfere with eyeglasses and will fit both men and women.

Your patients will be comforted with premium warranty coverage for their devices. See reverse side for details.



Available in
Beige or Grey

For more information:

Contact your Henry Schein Representative

The Simplicity Pro™ Advantage...



A complete hearing system that will allow patients to start hearing in just minutes! Devices sold as pairs only.

The Industry-Standard in Warranty and Service

- 2 year warranty
- 30 day trial period
- Money-back guarantee
- Unlimited, no charge customer support

Simplicity Pro Features:

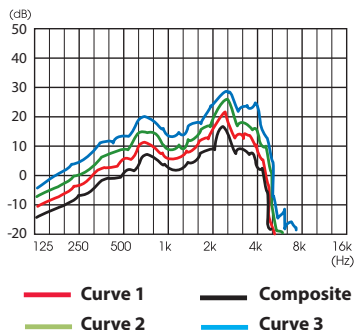
- 100% digital technology
- 4 Preprogrammed volume levels
- Low battery warning
- Background noise reduction
- Adaptive Feedback Management
- 16 kHz sound processing
- Extended high frequency response



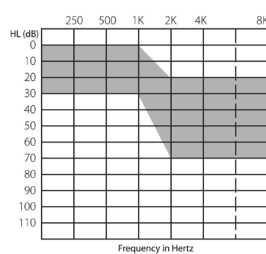
Questions regarding the Simplicity Pro devices?
Call: (877) 763-8327

Simplicity Pro TECHNICAL DATA

RESPONSE CURVES



TYPICAL FITTING RANGE



BATTERY SPECIFICATIONS

Battery Drain 0.55mA
Battery Life (10A) ... 141 Hrs.

DEVICE PERFORMANCE

MAX OSPL90 : 106.3 dB
 AT 800 Hz.
 HF AVG 97.5 dB
 HF AVF F.O.G. 22.3 dB

Reference Test Gain
 Target: 20.5 dB
 Measured: 20.4 dB

Response Limit: 49.1dB
 F1 = 200 Hz
 F2 = 8,000 Hz
 Eq. Input Noise 27.7 dB

To order devices, use Item Code number listed below:

BEIGE PAIR

ITEM CODE #1286091

GREY PAIR

ITEM CODE #1286119

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Available through

HENRY SCHEIN®
MEDICAL

To Order: 1-800-372-4346 8am-9pm (et)

To Fax: 1-800-732-7023 24 Hours

www.henryscheindental.com

MANUFACTURED BY:

ghi General Hearing
Instruments, Inc.